## F.No.8/8/2018-OAS Press Information Bureau Ministry of Information & Broadcasting Government of India Shastri Bhawan, New Delhi-110001

Dated: 4th February, 2019

## **CORRIGENDUM**

## to RFP for Media Aggregation, Analysis, and Feedback Services for Press Information Bureau.

Reference is invited to this Bureaus' RFP no. 8/8/2018-OAS dated 19<sup>th</sup> December, 2018 on the subject mentioned above.

2. The Bureau has now decided to include perception report of PMO and Six Ministries based on Print media and Online Media. Accordingly, following changes are made to the RFP:-

Sr. no.	The changes made at	The change should be read as	
1.	Point no. C in table at Page no. 4.	C. Online Media Feedback Report (i)  (iv) Perception report of PMO and Six Ministries	
2.	Point no. 3 & 4 on page 5	3. The service provider is also required to provide a 5-8 pages of perception report on fortnightly basis (by 1:00PM on alternate Monday) especially on the negative news for the following offices - PM/PMO, and Ministries of Defense, Finance, Home Affairs, Commerce and Industry, Road Transport and Highways, HRD, in Print and Online Media. (In case, separate service providers are selected for each category, perception report from Print and Online media only will be required) The list of the Ministries may undergo revision at the time of finalization of tender, or during the tenure of tender.	
		4. Service Provider may apply separately for anyone or more of the four categories of work or in a combined form for all the four categories. Categories of work are i) Press Clippings along with Index of Headlines including fortnightly Perception reports and Feedback Reports (e-Press Clippings) ii) Electronic, iii) Online, including online fortnightly perception report and iv) Social Media. The Applicants are required to submit separate applications (RFP responses) for each category of work, or jointly for all four categories. Only one application should be sent for each category by the service provider. They may apply for more than one categories. The responses received for providing all the four services together by a bidder will be initially taken up for consideration. If none of such bidders is found suitable by PIB on any grounds then only the bids for individual categories will be taken up in subsequently.	

3.	Point no. 2 under paragraph 2.5 at page no. 16	2. The perception reports should be based on news published in the Print (National and Regional Newspapers) and Online Media related to above stated Ministries/Departments.		
4.	The table is amended on Page no. 44.	Sr. No	Activity /Work	Rates per month inclusive of all duties & taxes payable to central /State Governments, Local bodies etc. (In Rs)
		1	Online Media Feedback Reports	
		2.	Perception Report of 5-8 pages on Negative news to PIB officers on fortnight basis related to Online Media Feedback Reports of PM/PMO and some key Ministries: Defence, Finance, Home Affairs, Commerce, Road Transport and Highways, HRD.	
		(The	Total Amount per month rate should be mentioned, both, in wo	ords and figures)

3. In addition to this following changes are made into important dates:-

S.No	Activity	Date*	
1.	Last date for submission of written queries (email or post only)	These exercises are completed.	
2.	Release of responses to Clarifications & Uploading on PIB Website		
3.	Date & venue of Pre-Bid meeting		
4.	Last date for submission of Responses to RFP	22 <sup>nd</sup> February, 2019	
5.	Date of opening of Technical Bids/ proposals.	22 <sup>nd</sup> February, 2019	
6.	Visit by TEC for evaluation of Physical & technical infrastructure and personnel employed by service providers.	5 <sup>th</sup> March, 2019	
7.	Calling the Respondents service providers for presentation before TEC.	11 <sup>th</sup> March, 2019	
8.	Date of announcement of Technically Qualified Respondents, whose Financial bids will be opened.	This will be notified individually through the stated e-mail Ids.	
9.	Date of opening of Financial Bids of Technically qualified service provider/s.	This will be notified individually through the stated e-mail Ids.	

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